

## **Policy of Peace Piece Project**

Message from the Representative

## **Raising Children to Create World Peace**

#### Aiming for activities that will last 100 years like the Olympic and Paralympic Games

The name of the organization, Peace Piece Project, was chosen in the hope that our small thoughts for peace (Peace) would come together to form a big peace (Peace). The logo also represents a positive heart sending out to the world, so that all our activities will bring smiles to children's faces.

I was born and raised in Hiroshima. I grew up watching my great-grandmother, who lost everything in the atomic bombing, raise my young mother on her own, rebuild her business, and contribute to society. When I was 10 years old, I was in a car accident and suffered a brain hemorrhage that left me in a critical condition. However, I miraculously survived, and as a token of my gratitude, I decided to become an entrepreneur to benefit society.

When I was a high school student, I participated in a volunteer activity to show students from Japan and abroad around Peace Memorial Park, which inspired me to start thinking about communicating the importance of peace from Hiroshima.



/ *Aufso* / *Ada*Representative

Peace Piece Project

Pink Shacho

検索

"Pink Shacho"
has been wearing pink
clothes for 365 days with
the wish that
"the people she meet
will be happier"

Since the start of our activities in 2009, we have set a Guinness World Record for the "World's Largest Paper Crane," worked to bring the Olympic Games to Hiroshima, published the comic book "The Hiroshima Miracle" in Japanese, English, and French, and since 2020, we have held the annual "Children's World Peace Summit" supported by the Ministry of Foreign.

Our goal is to hold this Summit with 100 million children from 100 countries, and to make it a "wisdom festival for creating peace" that will continue for 100 years, just like the Olympics and Paralympics. If you agree with our activities,

We hope that the future of our children will be a world full of love and peace.

## Company Overview



## Realizes world peace by raising children who create peace

project The name and logo of the Peace Piece Project have the meaning that "If each small piece of love gathers, it can create a great peace."

Company name	Peace Piece Project			
Founded	July 15, 2015 * Our activities started in May 2009. In July 2015, became an incorporated association.			
Representative	Taeko Tada			
Headquarters	1-17-25 Deshio, Minami-ku, Hiroshima, JAPAN			
Contact address	Phone: +81(82)253-0693 Mail: info@peacepieceproject.com			
Website	https://peacepieceproject.com			
Record	Guinness World Record for the largest paper crane in the world Established Pink Day (* Registration: Japan Anniversary Association)			

#### Contributing to the achievement of the SDGs

The SDGs are the Sustainable Development Goals, adopted at the United Nations Summit in September 2015, are a set of goals common to the world until 2030. The Peace Piece Project will contribute to the realization of a sustainable society through activities to nurture children who will create peace.

# SUSTAINABLE G ALS





































## Mission and Vision of Peace Piece Project

All of our activities contribute to the achievement of the Sustainable Development Goals (SDGs) which is an action plan for humans, and the planet to ensure our ongoing prosperity, promoting by the UN.

**Mission** Significance and mission of the Peace Piece Project

## Realization of World Peace ~ Creating a Safe and Secure Earth for Children ~

There are children who are unable to live in peace due to their environment, social conditions, and various other reasons. No matter what kind of environment a child is born and raised in, his or her "peace" should never be threatened. The future of the earth will be created by the children who live in the future. If children are left in a state where they do not know how to create "peace, "If children are left in a state where they do not know how to create "peace," it will have a serious impact on the human resources who will be active in the country, local communities, and companies in the future, resulting in a great social loss. It is a very urgent and important issue to create a planet where children can live with peace of mind. We, the Peace Piece Project, define world peace as the creation of a planet where children can live in peace. In order to achieve this goal, we are raising children who will create peace.

**Vision** Goals to be achieved to achieve world peace

#### Raise children who will create peace

In current peace education, there are opportunities to learn about the history of war and nuclear weapons in their own countries, but there are few opportunities to learn how to create peace.

In addition to learning about the history of war,

we need a place to learn how to think concretely about how to create peace.

We publish peace education books in many languages and use them in educational settings.

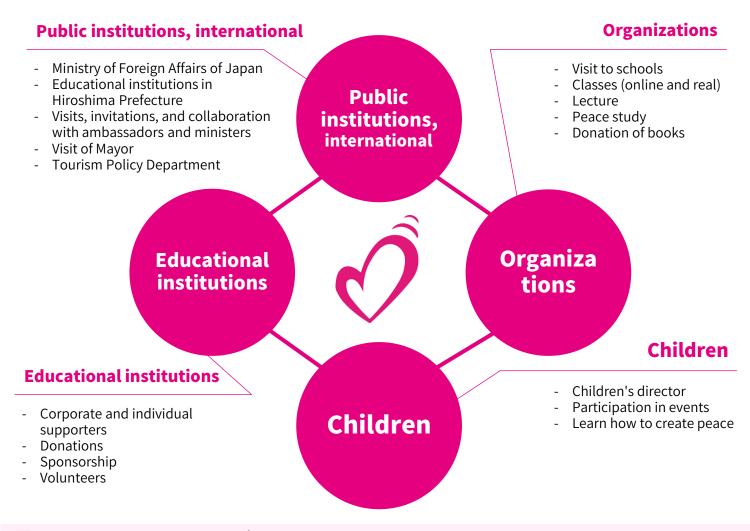
We also hold the "Children's World Peace Summit" to present ideas for creating peace.

We hope that the experience of learning and thinking proactively about peace with multinational children during their teenage years, when they are developing both mentally and physically, will make them interested in international cooperation

and give them the ability to play an active role in international society in the future.

## Track record of collaboration with highly credible institutions

To date, we have held events under the auspices of the Ministry of Foreign Affairs of Japan, conducted activities in cooperation with educational institutions such as boards of education and schools, and have collaborated with highly credible institutions in Japan and abroad, such as speaking at FCEM, which has more than 120 member countries, and participating in IWFCI, which has chapters in 13 countries. By participating in and supporting the various activities of the Peace Piece Project, you will be able to increase your social value and credibility in the future and create new value as a company, organization, or individual.



## Connection to Expo 2025 Osaka-Kansai

## Challenge to achieve world peace through the Children's World Peace Summit with 100 million children from 100 countries!



What is "TEAM EXPO 2025" Program / Co-Creation Challenge? In order to realize the theme of the Osaka-Kansai Expo, "Designing a Future Society Where Life Shines Brightly," the activities of teams that have taken the initiative in taking action or are about to take action toward the future.



Our challenge is to realize world peace through the "Children's World Peace Summit," where 100 million teenagers around the world think about "what world peace means" from their perspective, present their ideas to realize "world peace," and pledge to take action.

#### Pillars of Activity

Peace Piece Project promotes activities to learn about and think about peace with children in their teens, when they are at a critical stage in their physical and mental development, in order to realize "a planet where children can live in peace" = "world peace". If you agree with our activities,

we would be honored if you would support us by registering as a Peace Supporter.

#### Children's World Peace Summit details page 14>>>

At Expo 2025 Osaka-Kansai, we aiming to hold a "Children's World Peace Summit" that present ideas to create peace and make peace a reality, with 100 million children from 100 countries.

- Speeches by teenagers from around the world:
   "What do you think peace is?"
   Ideas for creating world peace are invited.
- Children's representatives will make a presentation and take a pledge at the House of Representatives.
- The children's ideas will be broadcast on YouTube.



#### Promotion of peace learning details page 10 >>>

We aim to publish the comic book
"The Hiroshima Miracle," which moved
former President Barack Obama,
in the six official languages of the United Nations
and to adopt it as a textbook for peace education.

- Promote peace education using the "The Hiroshima Miracle"
- Cooperation with educational institutions, free lending, free distribution on Amazon Kindle and Google Books, use in peace education, school visits, lecturers
- Publication in six official UN languages
   Languages already published:
   English, French, (Japanese)
   Languages that have not yet been published:
   Arabic, Chinese, Russian, Spanish



#### **Lecture, overseas activities** details page 7 and 20 >>>

# Expanding our activities to the rest of the world and increasing the number of people raising children who will create peace

- Events, lectures, and reports on activities to make friends
- Speeches, lectures, table talks at international summits
- Report on our activities to international organizations and dignitaries
- Hold events to publicize our activities



#### Cooperation with educational institutions

We collaborate with the boards of education of various municipalities, visit mayors, and conduct peace studies and lectures at schools.

In brain science, it is said that when you ask a question, the brain keeps searching for the answer. "What is world peace?" "How can we create world peace?"

Children's brains gather information and take action to get the answers. What they envision, even if only vaguely or vaguely, will become a reality. It is our hope that children will realize world peace through the forms they can take and the dreams they can make, now and in the future.



#### List of schools that held peace classes, donated or loaned "The Hiroshima Miracle" for free

Keimei Gakuen (Tokyo), Shimizu Junior High School (Nagano), Yumegaoka Junior High School (Yamaguchi), Seii Elementary School (Yamaguchi), Noboricho Elementary School (Hiroshima), WAO High School (Okayama), Nakajima Elementary School (Hiroshima), Asahi Juku Elementary School (Okayama), Handa Elementary School (Aichi), Ayama Junior High School (Mie), Kanto Gakuin University (Kanagawa), New York Japanese Language School LI, Tokyo International French School, Kyoto International French School, etc.

#### Other Cooperation, Donation, and Utilization

- Visits to mayors and superintendents of education (superintendents of education of Hiroshima City and Shimonoseki City, and mayors of Suzaka City and Saku City, Nagano Prefecture)
- In collaboration with the Hiroshima City Economic and Tourism Bureau, donated 600 books as peace learning materials for school trip, and provided e-books and learning PDFs.
- Donated to all elementary and junior high schools in Shimonoseki City
- Donated to elementary and junior high schools in Iga City and Suzaka City, Nagano Prefecture, and Yokosuka City, Kanagawa Prefecture
- Donated to all 216 elementary, junior high and high school libraries in Hiroshima
- 12 libraries in Hiroshima city / National Diet Library / New York City Library and many others...





## Donations and lectures to dignitaries and international organizations

#### **Donation to Notable people**

- Nobel Peace Prize Winner / The 44th President of the US President Barack Obama
- Ms. Maya Kassandra Soetoro-Ng, Peace Researcher at the University of Hawaii
- Ms. Caroline Kennedy, former Ambassador of Japan to Japan
- Mr. Shinji Inoue, Minister of State for International Expositions (Minister of State for Osaka and Kansai Expo 2025)
- Princess Catherine Colonna de Stigliano, Principality of Monaco
- Mr. Ali Al Madani, official of the United Arab Emirates royal family
- Mr. Dmitry Mariyasin, UNDP Resident Representative (Armenia)
- Ms. Diana R Abruzzi, Founder, International Women's Federation of Commerce and Industry (IWFCI)
- Ms. Marie Christine Oghly, President, FCEM (the pioneer association uniting women business owners from the world over)
- Embassy of 25 French-speaking countries (Ambassador Extraordinary and Plenipotentiary: France, Djibouti, Cameroon, Côte d'Ivoire, Guinea, Algeria, Canada, Morocco, Benin, Gabon, Burkina Faso, Lebanon, Republic of Congo, Mauritania, Senegal, Tunisia, Luxembourg, Belgium, Rwanda, Mali / Chargé d'Affaires ad interim: Switzerland, Togo, Madagascar, Democratic Republic of the Congo, Haiti) and many others...







#### Achievements of lectures

#### Companies, etc.

World Congress of FCEM (Femmes Chefs D'Entreprises Mondiales) in Russia / Mother Teresa Photo Exhibition, hosted by Mother Teresa Memorial Museum / Pilot International Japan District / "Doyu club", Economic Friends Association Public interest incorporated corporation / Hiroshima Economic Activation Promotion Club / Okonomiyaki Academy / Tokyo Metropolitan Ethics Corporation Chuo Ward / KKC / Hiroshima Southeast South Rotary Club / Hiroshima Asa Rotary Club / The 1st Hiroshima Hawaii Next Generation Business Leaders Program (hosted by the Japanese Chamber of Commerce and Industry of Honolulu, Hawaii, Hiroshima Prefecture and the Chamber of Commerce and Industry) / L.B.A. Women's Entrepreneurs Association and many others.

#### ◆ Education and administration

NPO Seven Spirit (Philippines) / Keimei Gakuen (Tokyo) / Shimizu Junior High School (Nagano) / Yumegaoka Junior High School (Yamaguchi Prefecture) / Seii Elementary School (Yamaguchi Prefecture) / Asahi Juku Elementary School (Okayama Prefecture) / WAO High School (Okayama Prefecture) and many others.





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## **Activities of the Peace Piece Project**

#### Guinness World Records: World's Largest Paper Crane (2009-2010)

On August 29-30, 2009, we challenged Guinness World Records with a giant origami crane with a total of over 800 volunteers at Hiroshima Shudo University. It was completed at 8:00 p.m. on the 30th, and was certified by Guinness World Records as a new record with 81.94m wings and 36m height (larger than the 19.7m Gundam on display in Odaiba). It still holds the Guinness record as of 2021.



The paper used to make the paper cranes was a synthetic paper that resembles a plastic material that is not afraid to get wet. Each person held a sheet of paper about one meter wide and folded it by hand from a huge 100 meter by 100 meter sheet made by joining rolls of paper together. It adopted a new way of weaving origami cranes, where the paper is folded only once during the 20-step process. The paper weighed about 1,000 kilograms (1 ton). Finally, the paper cranes were raised by a crane and completed. This was the world's first outdoor event of its kind. We would like to express our heartfelt gratitude to all the volunteers who participated in the event and to all the people involved for their support.



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#### Olympic bid campaign to Hiroshima (Until 2010)

In February 2010, we formed the "2020 Hiroshima Olympic Supporters" and carried out signature activities to held the Olympic in Hiroshima. As a result, we were able to submit a signature to mayor Hiroshima with approval from over 600,000 (total number of 603,186 people).







Olympic games were founded by French "Pierre de Frédy, baron de Coubertin", hundreds of decades ago from now.

The purpose is to harmoniously develop mind and body through sports and to contribute to "world peace".

We believe that by "sending a message of peace from Hiroshima to the world" through the Olympic Games in Hiroshima, which has successfully recovered from the atomic bombing, we can light a fire for cooperation rather than confrontation in the hearts of each and every one of us,

and that this fire will become a large torch that will light up the whole world, so we started our bid activities.



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#### Publication of the cartoon "The Hiroshima Miracle" and its use in peace education

## President Obama, moved. Hiroshima reconstruction cartoon.

After World War II. Hiroshima achieved a miraculous recovery in terms of spirit and life. The true story of these strong and beautiful women, who did not stagnate with resentment or hatred toward anyone, but lived forward with a heart of forgiveness, has been made into a comic book for peace education.

The manga was originally published in 2015 and is based on the true story of Ms. Taeko Tada's great-grandmother, who raised her mother, who lost her parents in the atomic bombing, by herself, while continuing to contribute to the community by reviving her business.

As of October 2021, it has been published in Japanese, English, and French. It is also being used as a teaching material for peace education in elementary and junior high schools.

#### The e-book is available for free on Google books Anyone can read it for free by using the QR code on the left. If you read it, please support us with a 5-star review and share. https://peacepieceproject.com/english/peacelearning/hiroshimamiracle/ You, too, Taekol We're Promise me that happier if Always look no matter what we live our happens, you won't forward! other people thankful for You can hate Hatred is my mother heard you'll move forward the good nd make your life war, but you things, not from Miss Azuma. baggage that a happy one! mustn't hate And she told me -about will only weigh the bad people or you down countries. and keep you from Time never stops moving forward. nore fun to If you hate people, it'll just leave you stuck in one place. moving ahead

in your life.

## Aiming to publish in 6 official UN languages and adopt as a peace education textbook

Those are the words she left me with

So far, we have published in Japanese, English and French. However, in order for children around the world to read this cartoons and learn how to create peace, we need to work in the languages that are spoken in their countries.

First of all, we will publish the book in the six official languages of the United Nations (English, French, Arabic, Chinese, Russian, and Spanish), which are used by many people.

Please support us as a corporate or individual supporter.

#### **Educational institutions can use the PDF version**

And it's no fun to be left behind is it?

You are welcome to use them in your classes. Please feel free to use our free e-book. If you contact us, we can send you a PDF version.

live in peac

If you send us your comments and photos, we will use them carefully in our activities to nurture children to create peace.





President Obama was moved by the "The Hiroshima Miracle"

On April 14, 2016, we donated "The Hiroshima Miracle" to Ms. Caroline Kennedy, US Ambassador to Japan to make President Obama's visit to Hiroshima a reality.
Ms. Kennedy gave us a thank-you letter saying,
"I will send it to Washington (President Obama)."
And on May 27, 2016, President Obama's visit to Hiroshima was realized.

At a later date, President Obama gave us a thank-you letter saying, "I am moved by your story."



#### <Letter from President Obama>

#### Dear Taeko:

I am moved by your story. I visited Hiroshima to reaffirm my commitment to working toward a world without nuclear weapons.

We have a shared responsibility to look directly into the eye of history and ask what we must do differently to prevent such suffering from ever happening again. It is through the examples set by the hibakusha that we are able to define ourselves not by our capacity for war, but by our common humanity. Since that fateful day, we have made choices that give us hope, and stories like yours are a testament to how far we have come.

So long as more people take the time to understand the past and embrace compassion, I am confident a brighter, more peaceful future lies ahead.

Thank you, again, for sharing your story with me. I wish you all the best.

Sincerely, Barack Obama



AMBASSADOR OF THE UNITED STATES OF AMERICA TOKYO

April 21, 2016

Ms.Taeko Tada Representative Peace Piece Project 1-17-25 Deshio,Minami-ku, Hiroshima-shi, Hiroshima 734-0001

Dear Ms. Tada:

Thank you so much for sending two copies of *The Hiroshima Miracle – Hiroshima is in the Pink*. I look forward to sharing them with my Embassy colleagues and guests. We will also send a copy to Washington. I appreciate your thoughtfulness.

The foundation of the U.S. Government's non-proliferation efforts is the clear understanding and recognition of the human consequences of the use of nuclear weapons. I was deeply moved by my visits to Hiroshima and Nagasaki and hope that these visits help to advance President Obama's goal of realizing a world without nuclear weapons.

Sincerely,

Caroline Kennedy

THE WHITE HOUSE

WASHINGTON

November 3, 2016

Ms. Taeko Tada Hiroshima, Japan

Dear Taeko:

Thank you for writing to Ambassador Kennedy. I am moved by your story.

I visited Hiroshima to reaffirm my commitment to working toward a world without nuclear weapons. We have a shared responsibility to look directly into the eye of history and ask what we must do differently to prevent such suffering from ever happening again. It is through the examples set by the hibakusha that we are able to define ourselves not by our capacity for war, but by our common humanity. Since that fateful day, we have made choices that give us hope, and stories like yours are a testament to how far we have come. So long as more people take the time to understand the past and embrace compassion, I am confident a brighter, more peaceful future lies ahead.

Thank you, again, for sharing your story with me. I wish you all the best.



Thank-you letter from Ms. Caroline Kennedy

Thank-you letter from President Obama

## Impressions written by children aged 10-12

Children who don't know the war read "The Hiroshima Miracle" and thought for oneself and wrote their honest feelings. It is only a small part, but we will introduce an excerpt. We would like to translate and publish this story in many languages, and tell children around the world how to create peace.

#### キセキのヒロシマ読みました!

「こんなところが良かったよ!」 「平和のために、こんなことを始めてみようかな?」 思ったこと、考えたことを、本の原作者に伝えてみよう!

The words that left the biggest impression on me were those of Taeko's great-grandma.

"Time never stops moving forward. If you hate people, it'll just leave you stuck in one place. We're happier if we live our lives feeling thankful for the good things, not complaining about the bad." I thought this was a key to living a positive life.

My great-grandmother also experienced war. She died this year, but before the meal, she put her palms together and bowed deeply for a long time, and after the meal she was doing the same as before the meal. She did it every day and she was grateful for many things. That figure overlapped with Taeko's great-grandmother and I was very impressed.

Like her,

I will spend my days smiling without forgetting to thank me.

#### キセキのヒロシマ読みました!

「こんなところが良かったよ!」 「平和のために、こんなことを始めてみようかな?」 思ったこと、考えたことを、本の原作者に伝えてみよう!

The Hiroshima Peace Memorial Museum, only the misery caused by the atomic bomb was explained, such as those who were burned from the hot wire of the atomic bomb and the clothes with glass pieces that flew in the blast. So I became scared and sad. However, this comic wrote about how the people of Hiroshima created the current spirited city, so I was very fun and absorbed in reading it.

in Hiroshima who helped each other in response to the atomic bomb damage. I was very impressed with the word "You can hate war, but you mustn't hate people or countries." I felt this idea will make the world peaceful. From now on, I want to cherish forgiveness mind in order for the whole world to be peaceful.

I was amazing and moved by the fact that the people

来山は、タエコかう蔵の時にかいおはあちゃんの世に 平米とは何かも関いて、世は、タエちゃんとないはあちゃん がこうして、特麗なお空を眺めながらゆっからあるしてる 時間で、それが平米リンをっている場合が、まてく好そし そう有えると今は、単な単の時ならになって、とてモデター です、でも単な争がないっても、温別があったり、いろいろない いしのが世界中であって苦しんでいる人がたくなんまま。 っの本を言奏あと、といなつらいことがも、ても、ます。 前向き空気持ちを持て、何事にもすける勝ちくいくくいう 自信が最気などのアトットでのようなもの変数えてくたかって これた人の気持ちを表すて、行事によずかあるしいく

Now, it is very peaceful compared to the times of war. But even in the absence of war, there are people who suffer from discrimination and bullying all over the world. This comic gave me advice, such as confidence and courage, to be able to overcome everything with a positive attitude, even when things were tough or sad. I was very good reading this comic.

#### Posters drawn by children who read "The Hiroshima Miracle"







#### Peace class with 367 students from Shimizu Junior High School in Matsumoto City, Nagano

On Tuesday, October 20, 2020, I gave a peace class with 367 students of Shimizu Junior High School in Matsumoto City, Nagano Prefecture.

It was difficult to get children to suddenly think, "What should we do to achieve world peace?", however, we were able to give them an image of how they can create world peace and contribute to society through their dreams in ways they can imagine and in ways they can do,

such as "becoming a soccer player" or "becoming a comedian and making everyone laugh.

The purpose of this class was to open their eyes to the world, and at the same time, we hoped that they would realize the importance of living and being alive.

Here are some of the comments from the students.

I always think "I can't do it..." before I do something, and it's hard for me to do it, but I realized that it's important to believe that I can do it before you say I can't do it. I also realized that it would be nice if I could make at least one person happy in my life.

The lecture made me think about many things, such as "peace" and what we can do now. We live our lives as a matter of course, but I thought that each one of them already represents peace. I hope that the circle of mutual help will expand all over the world so that everyone can be happy.

After listening to Ms. Tada's talk, I was able to rethink what peace is.

It was wonderful to know that the small thoughts of one person who thinks about peace can come together to create something big that can bring peace to Japan and the world.

It touched my heart to know that the first step to making our dreams come true is not to wonder if we can do it, but to give it a try. I think it's great that the circle of our activities is expanding, and I would like to thank the members for planning and preparing so much for this event.

Peace may not be something that we think about very often.

But I would like to talk to my family about today's lecture and make the people around me smile. In order to do that, I tried to be happy as well.







## Thinking about how to achieve world peace with the teens from around the world

At this summit, children's interest in international cooperation can be increased and the ability to play an active role in the realization of world peace in the international community can be developed, at an important time for teens to develop both physically and mentally.



#### **Outline of the 2nd Children's World Peace Summit**

Date and Time: August 10, 2021 (Tuesday), 14:00-16:50

Venue : International Conference Room, Multipurpose Room, First House of Representatives Building

Organizers : Peace Piece Project

Supported by: Ministry of Foreign Affairs of Japan, Hiroshima Prefectural Board of Education Sponsor: UMU Technology Japan Inc / Panasonic Corporation / Vision Inc. / TSP Co. Ltd. /

RareJob, Inc. / Creek and River Co., Ltd.









Official Website: https://peacepieceproject.com/english/cwps2021

#### Chief Judge: Ms. Naoko Yamazaki, Astronaut

Judges: Mr. Ken Noguchi, Japanese mountaineer \*in the Video /

Mr. Tomohiro Nagatsuka, Silver medalist at the Athens Olympics /

Mr. Toshifumi Kataoka, Executive Director,

Japan Broadcasting Corporation /

Mr. Masanori Kanda, Former Ministry of Foreign Affairs, Writer





Videos and photos from the day of the 2nd Children's World Peace Summit are available for viewing.

http://peacepieceproject.com/cwps2021report

#### **Contestant introduction and results**

#### **Most Peaceful Award: 3 persons**



#### Sorane Sakihama (18 years old, Japan)

Realizing "Yugafu" by working together with countries around the world to create a single history textbook Yugafu is an Okinawan word that means peace and happiness in the world. My idea to make the world peaceful is to cooperate with countries around the world to make one history textbook.



#### Hitomi Hisamatsu (16 years old, Japan)

Create an educational platform so that all people can receive equal education My idea of peace is that each and every person has an equal opportunity to receive an education. In order to achieve this, I think what is necessary is to set up an educational platform that can be accessed by anyone as long as they have a device. I hope that we can create a society where children from all backgrounds have equal access to education so that they can become the people they want to be.



#### Honoa Tojo (11 years old, Japan)

**Everyone gets along with each other through flag embroidery relay** If the children embroidered the flags of various countries and completed a large piece of work together, it would make them feel happy, and I think it would help everyone get along and lead to peace.

#### Peaceful Award: 12 persons

- Alyssa Miki Kanashiro Nagao (Age 16 / Brazil) Remember to be respectful and considerate of others
- Maria Cecília Ishitani Christófolo (Age 12 / Brazil) Peace, tolerance and diversity
- Matheus Ryu Higa (Age 11 / Brazil) Always have compassion
- Felicity Courcier (Age 13 / England) Fairtrade movement can achieve a more fair and equitable world
- Kentaro Sato (Age 11 / German, Japan) Meeting, eating and sleeping together, and working on issues
- Kiyo Koide (Age 12 / Japan) Eliminate abuse by creating places to consult and take care of their children
- Kyosuke Masuda (Age 11 / Japan) Protecting endangered species and planting trees
- Lele Shiono (Age 17 / Japan) Making the world peaceful and happy with children's smiles
- Reiko Uchiumi (Age 17 / Japan) "Wa"—Three Pillars of Peace
- Takumi Sumiyoshi (Age 12 / Japan) Let'smake children UN organization!
- Sora Kamakura (Age 13 / Japan) Organize a competition where 100 million people donate 1 yen each
- Valencia Bochaberi (Age 13 / Kenya) An environment everyone can live without fear of being discriminated

Application Guidelines	Applicants must be between the ages of 10 and 18 at the time of application. The theme of the contest is "What is peace? My idea to make the world peaceful". Make an essay or a video speech on the theme and submit it online or by e-mail.  For essay submissions (in English or Japanese, using word processing software) For Japanese, submit 300-800 characters; for English, 250-600 words.  For video submissions (any language in the video) Submit a video of a speech of at least one minute but no more than three minutes in length, and a written summary of your speech in English or Japanese using word	
Method of recruitment	processing software such as Word.  Website, newspaper advertisement, flyer distribution, lecture, etc.	
Application period	April 30, 2021 - June 14, 2021	
Number of applicants	ants 202 people	
Number of participating countries	11 countries (Japan, Brazil, England, Kenya, Indonesia, Democratic Republic of Congo, Germany, Philippines, United Kingdom, Nepal, United States)	

#### **Guest of Honor**

- Mr. Hakubun Shimomura, Chairman of the Policy Research Council of the Liberal Democratic Party
- Mr. Shinji Inoue, Japanese minister in charge of the 2025 World Expo in Osaka (\*video message)
- Mr. Jun Takashina, Deputy Director-General, Secretariat of the Headquarters for the Promotion of International Expositions, Cabinet Secretariat

#### **Ambassador of each country**

- Mr. Philippe SETTON, Ambassador Extraordinary and Plenipotentiary of the French Republic
- Mr. Mohamed ELLOUMI, Ambassador Extraordinary and Plenipotentiary of the Republic of Tunisia
- Mr. John Fisher KAMBONA, Charge d'affaires ad interim of the United Republic of Tanzania
- Mr. Joao DE MENDONCA LIMA NETO, Ambassador of Consulate-General of Brazil
- Professor Lukumwena Nsenda, Architect, Democratic Republic of Congo / Many others









#### **Looking for sponsors**

## Let's raise SDGs native children who create peace together!

The Children's World Peace Summit is officially registered as a co-creation challenge in the TEAM EXPO 2025 program of the Expo '2025 Osaka-Kansai. We are aiming to hold a "Children's World Peace Summit" where 100 million children from 100 countries around the world will present their ideas for creating peace and realize world peace.

We would be honored if you could support us and help us raise children who will create peace together.

For more information, please contact the Secretariat at <a href="mailto:info@peacepieceproject.com">info@peacepieceproject.com</a>.

## Addressing common international and global issues

## The Children's World Peace Summit will contribute to the achievement of the SDGs, an action plan for people, planet and prosperity.

The SDGs are international goals for the period up to 2030 that were adopted at the UN Summit in September 2015. The SDGs consist of 17 goals and 169 targets, including poverty, health and well-being, education, job satisfaction, and climate change for humanity, the planet, and prosperity based on the pledge that "no one on Earth will be left behind."

Through the "Children's World Peace Summit",

Peace Piece Project will contribute to the following development goals in particular.

#### Education for Sustainable Development ~ Quality Education



4.7 By 2030, ensure that all learners acquire the knowledge and skills needed to promote sustainable development, including, among others, through education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture's contribution to sustainable development

By interacting with the people of the country, eating, and seeing the streets, I can feel their worries and problems firsthand and understand their joys, sorrows, and emotions. I participate in robotics competitions every year. So in the future I would like to form a team with people from all over the world, meet them in person, eat and sleep together, understand each other, and work on issues.

#### Reduce inequality within and among countries



10.2 By 2030, empower and promote the social, economic and political inclusion of all, irrespective of age, sex, disability, race, ethnicity, origin, religion or economic or other status

In developing countries, "fair trade," which ensures that those involved in trade and producers receive fair compensation for their labor and production, enables farmers and producers' children to go to school. It also helps to reduce conflict, which is also a cause of poverty.



## ■ Promote just, peaceful and inclusive societies ~ Eliminate violence and death by violence



16.1 Significantly reduce all forms of violence and related death rates everywhere 16.7 Ensure responsive, inclusive, participatory and representative decision-making at all levels

I think we should create more opportunities to consult with nursery school and kindergarten teachers who are familiar with children, and also create a place where children from one month old to the oldest can be taken care of 24 hours a day at any time. This way, parents can take a rest and children can have the experience of making friends.



In addition to the above Contributing to the achievement of all SDGs through the ideas of children participating in the Children's World Peace Summit

## **List of Past Media Coverage**

Nippon Television "Matsuko Conference", TBS Television, TV Asahi, Kyodo News, Japan Times, Chugoku Shimbun, Mainichi Shimbun, Asahi Shimbun, Yomiuri Shimbun, Ise Shimbun, Monthly Wendy Hiroshima, Economic Report, NHK Radio 1, RCC Radio, FM Hatsukaichi, Business magazine "Philosophy and Management", Book catalog to raise children's minds (published by Hiroshima Children's Library), Challenge published by Benesse Corporation and many others



When "The Hiroshima Miracle" (English version) was published in March 2016, it was published in overseas media such as Japan Times and Kyodo News.





released the manga in Japanese in five booklets list year, to mark 70 ye the end of World War II. It was printed in English in March and will be

The book was sent to American Ambassador Caroline Kennedy, who in April wrote a letter of thanks. Kennedy said a copy will be sent to Washington.

In her letter, Kennedy sald she was "deeply moved" by her visits to filt and Negasaki, and sald she hopes the visits will "help to advance Pres [Barack] Obama's goal of realizing a world without nuclear weapons."

Tada said she was "very tsuched" by Obama's speech during his historic visit. Friday to Hiroshima as the first sitting U.S. president to do so, especially since he mentioned a story about forgiveness, a theme that reverbesates in her

In his address, Obuma spoke of a wuman who forgove the pilot who flow the plane that dropped the bomb "hecause she recognized what she really have seas war itself."

Tada's 172-page book features her great-grandmother's ordeal in the aftermath of the bombing. Tada said she was very young when her great-grandmother died but vividly recalls her inspiring words about how it is better to furgive than to be stuck in the past.

The manga also Seatures the story of a mother who cheered on a str-baseball team in Hiroshima in honor of her son and a woman who v as one of the "Hiroshima Maideus" invited to the United States for

tomic bombing is a serious subject and sometimes discours bern. People feel heavy after touring through the Peace Men or atomic bomb-related sites," she said.

he said her manga received positive feedback from atomic bomi rho thanked her for sharing sentiments they could not quite artic

re connect live in the past. We cannot change what happened," Tado said. Here essage is to live toward the future: "This is the Hiroshima I want people to over."



Manga seeks to counter gloomy stereotypes

# Hiroshima survival one of joy, artist says

May Masangkay Hiroshima KYODO

The horror in post-bombing Hiroshima is captured in black-and-white photos of the city and its beleaguered survi-

But Taeko Tada, whose mother survived the U.S. atomic bombing at the age of 5, has a different take on the tragedy. Her self-published manga foreiser-published liming for cuses on the happier faces of women who let go of their pain, decided to forgive and helped to rebuild the city. "The Hiroshima Miracle: Hi-

roshima is in the Pink!" uses the color pink on its cover to depict the hibakusha experience as one of hope and joy.

"I wanted people to know more of the brighter side of Hi-roshima, that this city is in the pink and filled with happiness as a result of efforts by women like my great-grandmother to rebuild the city after the atomic bomb," said Tada, 47, a repre-sentative of the Hiroshima-based Peace Piece Project.

"Hiroshima is not just an atomic-bombed city with a sad history but also with a story of rising above the tragedy. I wanted to retell the stories of women who struggled and played key roles in reconstruc-tion efforts and how women forgave and helped each other.'

Tada's great-grandmother lost her daughter-in-law at age 56 due to the effects of the atomic bomb and raised Tada's mother alone.

Tada released the manga in Japanese in five booklets last year, to mark 70 years since the end of World War II. It was printed in English in March and will be available on iBooks.

The book was sent to American Ambassador Caroline Kennedy, who in April wrote a letter of thanks. Kennedy said a copy will be sent to Washington.

In her letter, Kennedy said she was "deeply moved" by her visits to Hiroshima and Naga-saki, and said she hopes the visits will "help to advance President (Barack) Obama's goal of realizing a world without nuclear weapons."

Tada said she was "very



Taeko Tada holds a copy of the manga she wrote about women who survived the atomic bombing, seen on May 25. KYODO

touched" by Obama's speech during his historic visit Friday to Hiroshima as the first sitting U.S. president to do so, especially since he mentioned a story about forgiveness, a theme that reverberates in her manga.

In his address, Obama spoke of a woman who forgave the pilot who flew the plane that dropped the bomb "because she recognized what she really

hated was war itself."
Tada's 172-page book features her great-grandmother's ordeal in the aftermath of the bombing. Tada said she was very young when her greatgrandmother died but vividly recalls her inspiring words about how it is better to forgive than to be stuck in the past.

The manga also features the story of a mother who cheered on a struggling baseball team in Hiroshima in honor of her son and a woman who was known

as one of the "Hiroshima Maidens" invited to the United States

for reconstructive surgery. Recounting her experience in high school, Tada said she was shocked when, as a volunteer guide for foreign visitors, she was asked if the people in Hiro-shima still hated Americans. "(The) atomic bombing is a

serious subject and sometimes discourages people to come here. People feel heavy after touring through the Peace Memorial Park and other atomic bomb-related sites," she said.

She said her manga received positive feedback from atomic bomb survivors, who thanked her for sharing sentiments they could not quite articulate.

"We cannot live in the past. We cannot change what hap-pened," Tada said. Her mes-sage is to live toward the future: "This is the Hiroshima I want people to know."

## **Overseas Activities**

Principality of Monaco's summer ball (Hosted by the Royal Family), World Congress of the World Association of Women Entrepreneurs (FCEM), The International Women's Federation of Commerce and Industry (IWFCI), Women CEOs Summit, Street Children School in the Philippines, and many others



## Visit 35 countries and regions around the world

USA (New York, Hawaii, Washington, Houston, San Francisco, Alaska, Los Angeles, Portland, Maui, Saipan, Guam, etc.) Maui, Saipan, Guam, etc.), Mexico (Los Cabos), Italy (Rome, Milan, Naples, Firenze) France (Paris, Nice, St. Tropez), England, Germany (Munich), Spain (Madrid, Barcelona), Switzerland, Vatican City, Poland, Austria (Vienna, Salzburg), Principality of Monaco, Netherlands (Amsterdam), Belgium (Brussels), Russia (Moscow, St. Petersburg), Australia (Melbourne), People's Republic of China (Shanghai, Beijing), Republic of Korea (Seoul, Busan), Taiwan, Singapore, Cambodia, Vietnam, Thailand (Bangkok, Phuket), Philippines (Manila, Cebu, Boracay), Indonesia (Bali, Flores), India (Delhi, Udaipur, Agra, Jaipur, New Delhi, Mumbai), Myanmar, Morocco (Marrakech, Fes, Casablanca, Chaouen), Dubai, United Arab Emirates, Saudi Arabia, Armenia (Yerevan), Brazil (Campo Grande, Sao Paulo), Qatar (Doha), Chile (Santiago), etc.



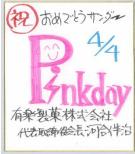
Page 20 © Reporting activities and results of Peace Piece Project in 2021 vol.2

## **Established Pink Day**

## Pink Day: share happiness by giving pink presents

We have established Pink Day on April 4 with the desire to increase the number of happy people around the world. \* Registration: Japan Anniversary Association











▲ Excerpt from the congratulatory letter. Mr. Takashi Fukaya, former Minister of International Trade and Industry / Uruma Delvi, the Character Animation Artist etc.







## Hosted the Pink Party

April 4, 2019, to celebrate the first Pink Day, we hosted a luxury party surrounded by pink at The Ritz-Carlton, Tokyo, and 100 people participated.











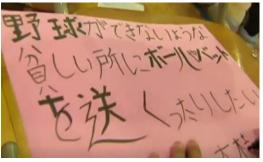


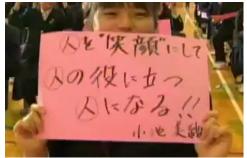
## **Peace Piece Project's Supporter System**

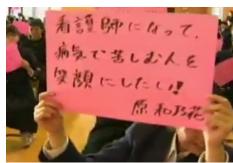
The Peace Piece Project is a general incorporated association that promotes activities in Japan and abroad with children, mainly teenagers, to learn how to create world peace and foster their ability to create peace. Your donation will be used to continue the activities of the Peace Piece Project, including the following activities.

- Costs of Children's World Peace Summit and other events to nurture children to create peace
- Costs of publications, presentations, and school visits related to peace education with children
- Expenses for overseas and domestic lectures and events
- Costs of operating the secretariat, creating and operating the website, etc.

We are looking forward to your registration as a supporter and your warm support.







#### **Corporate Supporters**

Akizukikai Medical Corporation

**Ocean Kids Clinic** 

Yamaichi Shoji Co., Ltd.

**Enearth Co., Ltd.** 

Sangyo Supply Co., Ltd.

Sankei Real Estate Co.

S-WILL Inc.

Ways Co., Ltd.

Nagakawa Construction Co.

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**GLOBAL FACTORY** 

Medical corporation Hyakka Ryoran

**SYstemHouse UNCLE** 

Koishi Seian, K.K.

Obara Kogyo, Inc.

**WAO High School** 

Steadyrise Co., Ltd.

Houkodou Co., Ltd.

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MotherJAPAN Co., Ltd.

#### **Individual Supporters**

Tujita Mitsuji	Maruyama Ryuta	Morita Seiji	Ueda Kanae	Yamashita Ko	Tada Hiroko	Kanemoto Kaneto	Iwama Hatsune
Kaneko Akihiko	Horigome Hideki	Sakamoto Nariaki	Tanaka Yoko	Kawai Hiroshi	Sukegawa Takeshi	Kurumisawa Shizue	Hirose Masayoshi
Tachikawa Yasu	o Yajima Maki	Ishiyama Katsunori	Shinoka Kozue	Yoshida Narihiko	Tasaki Hidekazu	Mukai Yuko	Yasutomi Mariko
Yabe Yukako	Ikeuchi Masato	Matsuoka yoshiaki	Sugawara Kaya	Fukuzawa Yuki	Higa Kensuke	Itabashi Rie	Sato Yuka
Tajima Kayoko	Kageyama Junshi	Isogai Tomomi	Nagai Masato	Hayakawa Katsuyuki	Hibi Masahito	Yoshimatsu Kokoro	Suda Sou
Fukuda Kazuaki	Morita Masaki	Uematsu Hitomi	Takagi Yoshiro	Sasaki Mamoru	Nishiura Midori	Sasaki Kodai	Kishida Hiromi
Chibana Jun	Kuroki Hiromi	Narimatsu Namie	Oyama Kenjiro	Nakano Hidetomo	Watanabe Reiko	Adaniya Yoshihiro	Saito Koshiro
Tomida Kazuo	Yajima Maki	Horioka Yukko	Maedokoro Marie	Okabe Masaru	Kato Miwa	Kobayashi Mayumi	

## **Recruiting Peace Supporters**

## Would you like to support children's peace learning?

In order to create a planet where 250 million children around the world can live in peace, we need many people who understand and support us.

We would like to ask each and every one of you for your continued support and donations.

As a supporter member, you will receive the latest information on our activities and special events.





#### Corporate supporter - Annual membership fee: 120,000 yen per unit (+ tax)

Corporate Supporter is an annual supporting membership program for companies and organizations. If you register as a corporate supporter, you will be able to use our promotional package for advertising purposes, and the supporter membership fee can be used as an expense for advertising. (Your company name will be written in our activity report, etc.)

On August 10, 2021, corporate supporters were invited to a special seat at the Children's World Peace Summit.



#### How to join



回旋器里 Please check the following URL or QR code for more information and submit the application form.

https://peacepieceproject.com/english/cooperate/company

## **Examples of Benefits for Corporate Supporters**

- 1) A letter of appreciation (framed) to an address in Japan
- 2) The right to use the Peace Piece Project logo on your company's website (excluding commercial use)
- 3) The right to use the following phrases on your website "We support the activities of the Peace Piece Project in raising children to create world peace." etc.

### Individual supporter - Monthly membership fee: From 1,000 yen per unit (\*tax included)

You can support our activities to promote peace learning for children with your donation.



#### How to join



You can check the details and join from the following URL or QR code. https://peacepieceproject.com/english/cooperate/join-us

#### You can also make a donation of any amount via PayPal.



#### http://peacepieceproject.com/paypal

\*\*Please send your name, address, and telephone number to the Peace Piece Project Secretariat. Mail:info@peacepieceproject.com Email Subject: Donations through PayPal



We are looking for child representatives to present their ideas to make the world a more peaceful place.

Check out the official website for the latest information on how to apply, application requirements, etc.

https://peacepieceproject.com/english/







Peace Piece Project (Japanese notation: 一般社団法人ピースピースプロジェクト)

1-17-25 Deshio, Minami-ku, Hiroshima, JAPAN 734-0001 [Mail] info@peacepieceproject.com [Web] https://peacepieceproject.com/ [Tel] +81 (82) -253-0693 \*Only Japanese is available by phone.

Raising children who will create peace, and create a planet where children can live with peace of mind.

